

AA IN GENERAL EDUCATION TO BS IN STRATEGIC COMMUNICATION (A-STATE ONLINE)

| Campus | | ASU - Newport Courses | Comparable A-State Course | Hours |
|----------------------------|---|--|---|--------------|
| ASU Newport | English Composition | ENG 1003 Composition I | ENG 1003 Composition I | 3 |
| | | ENG 1013 Composition II | ENG 1013 Composition II | 3 |
| | | SPCH 1203 Oral Communication | COMS 1203 Oral Communication | 3 |
| | Math | MATH 1023 College Algebra | MATH 1023 College Algebra | 3 |
| | | MATH 1043 Quantitative Literacy | MATH 1043 Quantitative Reasoning | |
| | Life Science | BIOL 1003/1001 Biological Science & Lab | BIOL 1003/1001 Biological Science/Lab | 4 |
| | Physical Science | PHYS 1203/1201 Physical Science & Lab | PHSC 1203/1201 Physical Science/Lab | 4 |
| | US History/Government | HIST 2773 The U.S. since 1876 | HIST 2773 The US since 1876 | 3 |
| | | POSC 2103 U.S. Government | POSC 2103 Intro to US Government | |
| | | HIST 2763 The U.S. to 1876 | HIST 2763 The US to 1876 | |
| | World History | HIST 1023 World Civilization since 1660 | HIST 1023 World Civ Since 1660 | 3 |
| | | HIST 1013 World Civilization to 1660 | HIST 1013 World Civ to 1660 | |
| | Social Science (Choose Courses not already taken) | PSY 2013 Introduction to Psychology | PSY 2013 Introduction to Psychology | 6 |
| | | ECON 2313 Principles of Macroeconomics | ECON 2313 Prin. Of Macroeconomics | |
| | | HIS 2763 The United States to 1876 | HIST 2763 The US to 1876 | |
| | | HIS 2773 The United States since 1876 | HIST 2773 The US since 1876 | |
| | | POSC 2103 Intro to US Government | POSC 2103 Intro to US Government | |
| | | SOC 2213 Principles of Sociology | SOC 2213 Intro to Sociology | |
| | | GEOG 2613 Introduction to Geography | GEOG 2613 Introduction to Geography | |
| | | HIST 1013 World Civilization to 1660 | HIST 1013 World Civilization to 1660 | |
| | | HIST 1023 World Civilization Since 1660 | HIST 1023 World Civilization Since 1660 | |
| | | SOC 2233 Introduction to Cultural Anthropology | ANTH 2233 Intro to Cultural Anthropology | |
| | Arts and Humanities | ENG 2003 World Literature to 1660 | ENG 2003 World Lit to 1660 | 3 |
| | | ENG 2013 World Literature since 1660 | ENG 2013 World Lit since 1660 | |
| | | PHIL 1103 Introduction to Philosophy | PHIL 1103 Introduction to Philosophy | |
| | | MUS 2503 Fine Arts-Music | MUS 2503 Fine Arts Music | |
| | | ART 2503 Fine Arts-Visual | ART 2503 Fine Arts Visual | |
| Institutional Requirements | THEA 2503 Fine Arts-Theatre | THEA 2503 Fine Arts Theatre | 3 | |
| | MIS 1033 Introduction to Computers | CS 1013 Introduction to Computers | 3 | |
| | PE 1623 Concepts of Fitness | PE 1002 Concepts of Fitness | 2 | |
| Electives | UNIV 1001 College and Life Skills | Elective | 1 | |
| | Electives | Electives | 15 | |
| A-State Online | Major Requirements | | STCM 3133 Interactive Advertising | 3 |
| | | | STCM 4003 Account Planning & Management | 3 |
| | | | STCM 4333 Social Media Measurement | 3 |
| | | | STCM 2143 Strategic Writing I | 3 |
| | | | STCM 3043 Principles of Strategic Communication | 3 |
| | | | STCM 3143 Strategic Writing II | 3 |
| | | | STCM 3553 Strategic Visual Communication | 3 |
| | | | STCM 4073 Strategic Communication Law and Ethics | 3 |
| | | | STCM 4213 Social Media in Strategic Communication | 3 |
| | | | STCM 4753 Strategic Communication Case Studies | 3 |
| | | | STCM 4773 Internship | 3 |
| | | | Electives in Media and/or Communication | 9 |
| | Electives* | Electives | 19 | |

*Must include 6-15 Upper-Level hours

Last Updated: 7/30/19